

## **Scope of Work EGRP Multi-media CD Consultant**

### **Overview:**

In February 2008, USAID/Egypt awarded RTI International a three-year contract (with extension to September 2012) to improve girls' enrollment, attendance and achievement in primary, preparatory, and basic education schools by supporting an inclusive approach through reading, mathematics and decentralization. This project, Girls' Improved Learning Outcomes (GILO), works collaboratively with the Ministry of Education and select schools, communities, and districts, to build capacity for the implementation of School-Based Reform (SBR) and to integrate support for girls' education into all aspects of the school reform process.

A key component of the overall Teacher Professional Development (TPD) strategy is to use Information and Communication Technology (ICT) as a tool to reach the maximum number of teachers and supervisors. Interactive multimedia application is one of the tools GILO is exploring for the Early Grade Reading Program (EGRP).

### **Purpose of the SOW**

The purpose of this consultancy is to develop an interactive multimedia application to support the Grade One Early Grade Reading Program (EGRP). S/he will review GILO Grade One resources including 280 Student Worksheets. The consultant will meet with Grade One Reading experts: Teacher Professional Development (TPD) Team, Ministry of Education Early Grade Reading Working Group, and teachers to investigate student interest for activities, themes, colors, techniques, etc. The consultant will research and analyze a variety of multimedia to determine the best ways to transcribe the 280 Student Worksheets encouraging Grade One Students to: explore, illustrate, reinforce, and actively participate in learning to read Arabic through a Phonics Approach. S/he will take the multimedia application to selected schools and revise as needed. The consultant will place the finished product on a website, track participation, and analyze interest and viability. S/he will make revisions as needed and produce a final draft. S/he will develop a final report in Arabic and in English.

The consultants will work directly with Barbara Toye-Welsh (COP), Mahmoud El-Bably (Senior ICT Advisor), and Niamh Darcy (RTI) to complete this SOW.

### **Deliverables:**

By the end of the consultant agreement, the consultants will have produced the EGRP Grade One multimedia CD and a report including:

1. Work Plan for this consulting agreement.
2. Review of EGRP training materials and worksheets.
3. Content Map of the site development process.
4. Learning Strategies, story boards considering different delivery modes.
5. Interviews with EGRP Experts, GILO TPD and Ministry of Education EGRP Working Group.

6. Multi-media interactive application with a professional look covering about 250 Arabic Letter sheets using some of but not limited to hypertext, audio-video, animations, and simulations.

The consultant must provide GILO with an electronic and hard copy in Arabic and English as described in the SOW.

**Duration and Level of Effort:**

The consultant will work from January 15, 2012 through March 31, 2012 toward the outputs described above. This Scope of Work provides up to a maximum of 30 days of support.

**Qualified companies and individuals are welcome to apply by sending their C.Vs to [giloegyptjobs@gmail.com](mailto:giloegyptjobs@gmail.com). Before January 31, 2012**

*Examples of the Worksheets are available in the next pages*

ورقة عمل (١)  
الدرس الثالث لحرف (ش)

- صلِّ وإقرأ:

خَشَبُ

شَدَا رَاحَ

رِيشُ

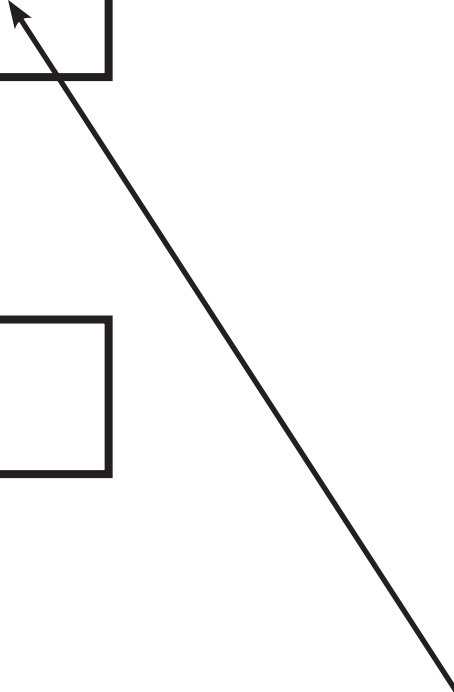
شَدَّ/بَابُ

شَرَحَ

خَدَّ/شَدَّ

شَبَّابُ

رِيَاشُ



## ورقة عمل (٢) الدرس الثالث لحرف (ش)

- تتبع بالقلم ثم اكمل النقاط من أسفل الى أعلى :

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# ورقة عمل (١) الدرس الأول لحرف (ز)

- قم بتوصيل الحرف بالصورة التي تحتوي على نفس الحرف في (أول، ووسط،  
أو نهاية الكلمة):

